



2021 CSA MEMBERSHIP AGREEMENT

Thank you for your interest in joining Appleland Farm Market's CSA Program and for choosing to support your local farms. This CSA Membership Agreement is intended to inform you about the logistics of your subscription and select what size share is right for you. We recognize that becoming a CSA Member is a commitment, and we are committed to you as a member, too! With your support as a CSA Member, we plan to provide fresh, healthful, and delicious produce and help you feel more connected to your food, community, and local farmers.

Community Supported Agriculture (CSA)

CSAs offer an opportunity for community members to purchase a share of produce directly from their local farmers. When an individual purchases a CSA Membership, they are helping to fund the early costs associated with running a CSA, including: seeds, soil, tools, labor, and other supplies. In return, CSA Members will receive super fresh, seasonal goods on a weekly basis throughout the summer and fall. CSAs allow members to share the risks and benefits of food production with farmers while contributing to the local economy.

Length of CSA Season

The first share of the season will be available for pick up at our market in early June. The program will run for 20 weeks, and you will receive one share each week. The last share of the season will be available for pick up in late October or early November. Official start/end dates will be shared via email by May 2021 as we begin our first harvests.

What's in a Share

We plan to offer a variety of salad and cooking greens, hearty root crops, veggie staples, fruits, and other products, such as:

- Apples
- Beets
- Broccoli
- Brussels Sprouts
- Cabbage
- Cantaloupe
- Carrots
- Cauliflower
- Cucumbers
- Eggplant
- Honey
- Kale
- Lettuce
- Onions
- Peas
- Pears
- Peppers
- Plums
- Pole Beans
- Potatoes
- Pumpkin
- Radishes
- Spinach
- Summer Squash
- Sweet Corn
- Tomatoes
- Watermelon
- Winter Squash
- Zucchini
- Herbs such as Basil, Cilantro, and Dill

Throughout the season, in addition to the produce available from our own fields, we will occasionally make available items from other local farms and orchards, such as garlic, eggs, or maple syrup. We will keep you in the loop about these goods via email. Most items will

already be included in your weekly share, and additional quantities will be available to purchase as well.

The variety and quantity of items included in your share depends on three main things: seasonality of produce, your selected share size, and your item preferences. Customization will be available for each week's share. Check your inbox for an opportunity to select which items are available for your share that week, and we will cater to you!

Share Sizes and Pricing

SHARE SIZE	SERVING SIZE	# ITEMS INCLUDED PER WEEK	PRICE PER WEEK*	TOTAL PRICE* (20 WEEKS)
Small	1-2 people	4-8 items	\$17.50	\$350
Medium	2-4 people	6-10 items	\$27.50	\$550
Large	4-6 people	9-13 items	\$37.50	\$750

*Prices are subject to change depending on what payment plan is chosen.

Payment Plan Options

We are currently accepting payment via check and credit/debit card. We accept all major credit/debit cards.

You have a choice between three payment plan options:

1. Full payment at sign up
2. 50% payment at sign up and 50% installment due the first week of August
3. 25% payment at sign up with three 25% installments (**NOTE:** an additional \$2.50 administrative fee will be added to each installment)
 - a. *The three remaining 25% installment payments will be due the first week of June, August, and October*

Credit/Debit Card Payments

Within 2 days of signing up, we will email you with instructions for submitting your payment on our secure, online banking system. Depending on your chosen payment plan, we will send you reminders for when your other credit/debit card payments are due.

Check Payments

Within 2 days of signing up, we will email you an invoice for your first check payment. Checks can be made payable to Appleland LLC. Please mail checks to:

Appleland LLC
6330 Co Hwy B
Belgium, WI 53004

Depending on your chosen payment plan, we will send you reminders for when your other check payments are due.

Please remember, whatever payment plan you choose, we are counting on your full and on-time payments for the entire CSA season. We order seeds and have other significant expenses early in the season to prepare for the CSA. We are asking you to make a full season commitment to us, including completing all payments in full, as a CSA Member and per this agreement. We are likewise making a full season's commitment to you.

Late Payment/Holds

If your payments due are not received by the pickup following your initial late payment notice, and if a mutually agreed upon alternative was not made, you may receive an email indicating your share is on hold. You may not be able to pick up your share until your payment has been submitted. If you do not fulfill your payment, your membership may be on hold indefinitely. However, we hope this will *never* happen and we will gladly work with you in hopes of finding a better alternative!

Cancellations and Refunds

Similarly, Appleland Farm Market **CSA Memberships are non-refundable**. In the case of financial hardship or life circumstance, please contact Marlie, the CSA Manager at marliesummers@applelandorchard.com.

Pickup Times and Location

Your share will be available for pick up at Appleland Farm Market at 4177 WI-57 Fredonia, WI. Days and times are TBD. There will be an opportunity to specify your availability at the end of this Membership Agreement so we can find a day/time that works best for your pickup. The CSA Manager will confirm this day and time with you before pickups begin in June.

Forfeited Products and Holds

We understand that life gets busy, so you will have the option to receive a text or email reminder about pickup each week.

If for some reason you can no longer collect your share that day, call the CSA Manager before the end of the pick up time period to arrange another time to get your share. You may also have a friend or family member pick up for you. However, if we do not hear from you, your share will be donated at the end of the allotted time. If you do not reschedule, you forfeit that share amount and will not be refunded.

If you have something like a vacation or business trip planned and know ahead of time that you will not be available to pick up your week's share, you can easily put a hold on your share and receive two shares a different week. Please contact the CSA Manager as soon as possible to arrange this.

Risks and Rewards

A main feature of the commitment made between farmers and CSA Members is they share in both the risks and the rewards of farming. CSA Members share in their farm's risk because they have made a down payment and agree to complete all remaining payments in advance of the season. With that, they also bear the risk of a partial or total crop failure due to poor weather, challenges from disease, pests, and insects, or other conditions that may reasonably impact production. Although we will make a large effort to generate a successful harvest, the actual quantity of produce will vary according to the multiple factors that affect a harvest. In other words, it's possible that you may receive less of, or even none of, certain types of

produce. Although we hope these instances are few and far between, please keep in mind that through your membership you are supporting your farm and directly helping your farmer pull through these difficult challenges that come along with the job.

On the other hand, some crops may exceed expectations! One benefit of a CSA Membership is that you also get to share in the rewards of a successful crop/harvest, including getting extra produce or other goods in your share on certain weeks. Other than the obvious reward of receiving high quality, fresh, nutritious food, being a CSA Member means that you will be introduced to new varieties of food and have a direct connection to your food's producers. Perhaps the biggest reward of all is knowing that you will be a part of a community of like-minded consumers and participating in a more transparent, localized food system. Although we inevitably anticipate some challenges in running a CSA program, we believe that our members will be able to experience more rewards than risks!

Communication

In addition to facilitating a shared understanding with your CSA Membership, we also wish to utilize this agreement to establish proactive communication with all members. We believe communication is fundamental to all good relationships, and we hope this will be a positive experience for you. If you have any questions or concerns, please feel free to reach out to us. We truly appreciate your membership and support. We want to hear from you, and we wish to support you, too!

With that, we will regularly provide a newsletter that contains farm and CSA updates, recipes, and opportunities to customize your upcoming share. Our intent with the newsletter is to keep CSA Members informed about the happenings at the farm and to help make the most of your weekly share.

Member Information and Preferences

Name (First and last): _____

Email: _____

Phone Number (Please include area code): _____

Mailing Address: _____

City: _____ Zip/Postal Code: _____

Please select a share size:

- Small (\$350 total for 20 weeks)
- Medium (\$550 total for 20 weeks)
- Large (\$750 total for 20 weeks)

I wish to pay by:

- Check
- Credit/Debit card

Please select a payment plan (by selecting a payment plan, you agree to complete all payments):

- Full payment at sign-up
- 50% payment at sign-up and 50% installment due the first week of August
- 25% payment at sign-up and three 25% installments due the first week of June, August, and October (NOTE: an additional \$2.50 administrative fee will be added to each installment)

What days/time work best for your weekly pickup? Please select **all** that apply. We will confirm your share pickup day/time with you in the next few weeks.

- Wednesdays 12pm - 6pm
- Thursdays 7am - 12pm
- Thursdays 12pm - 6 pm
- Fridays 7am - 12pm
- Fridays 12pm - 6pm
- Other (please specify any days AND times that work for you and we will do our best to accommodate): _____

Would you like a reminder about pickup each week?

- Yes, via text
- Yes, via email
- No thanks

Do you have additional questions/comments/suggestions?

Appleland Farm Market CSA Membership Commitment

As your CSA farm, we are very committed to you. We will do our very best to provide you with ample amounts of nutritious foods this season along with fulfilling the delivery of all of the other benefits that come with your membership. It is our hope that you will want to remain a CSA Member for the years to come. We look forward to a successful season along with you!



Marlie Summers, CSA Manager

I have reviewed the contents of Appleland Farm Market's 2021 CSA Membership Agreement, and I understand both the risks and rewards of becoming a Community Supported Agriculture (CSA) Member. Along with the farmers at Appleland Farm Market, I agree to fulfill my commitments to this membership.

CSA Member Signature

Date

PLEASE MAIL OR DROP-OFF COMPLETED FORMS TO:

Appleland LLC
Attn: Marlie Summers
6330 CO Hwy B
Belgium, WI 53004

We will send you a follow-up email confirming your preferences and provide instructions for payment. It will also include a copy of this agreement for your records.

THANK YOU FOR SUPPORTING OUR FARM!

*******Con**
tact Information

CSA Information:
Marlie Summers
CSA Manager
(262) 285-0208
marliesummers@applelandorchard.com

Store/CSA Pickup Location:
Appleland Farm Market
4177 Highway 57
Fredonia, WI 53021
(262) 692-2560
www.applelandorchard.com