

# Appleland Farm Market CSA 2022 Membership Agreement

Thank you for your interest in joining Appleland Farm Market's CSA Program and for choosing to support your local farms. This CSA Membership Agreement is intended to inform you about the logistics of your subscription and select what size share is right for you. We recognize that becoming a CSA Member is a commitment, and we are committed to you as a member, too! With your support as a CSA Member, we plan to provide fresh, healthful, and delicious produce and help you feel more connected to your food, community, and local farmers.

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## \* Required

### Community Supported Agriculture (CSA)

CSAs offer an opportunity for community members to purchase a share of produce directly from their local farmers. When an individual purchases a CSA Membership, they are helping to fund the early costs associated with running a CSA, including: seeds, soil, tools, labor, and other supplies. In return, CSA Members will receive super fresh, seasonal goods on a weekly basis throughout the summer and fall. CSAs allow members to share the risks and benefits of food production with farmers while contributing to the local economy.

### Length of CSA Season

The first share of the season will be available for pick up at our market in early June. The program will run for 20 weeks, and you will receive one share each week or every other week if you so choose. The last share of the season will be available for pick up in October. Official start/end dates will be shared via email in May 2022 as we begin our first harvests.

### What's in a Share

We plan to offer a variety of salad and cooking greens, hearty root crops, veggie staples, fruits, and other products, such as:

Apples, beets, broccoli, brussels sprouts, cabbage, cantaloupe, carrots, cauliflower, cucumbers, eggplant, honey, kale, lettuce, onions, peas, pears, peppers, plums, pole beans, potatoes, pumpkin, radishes, spinach, summer squash, sweet corn, tomatoes, watermelon, winter squash, zucchini, and herbs such as basil, cilantro, and dill. We are currently working on a seed order, so there is even more to come!

Throughout the season, in addition to the produce available from our own fields, we will occasionally make available items from other local farms and orchards, such as garlic, eggs, or maple syrup. We will keep you in the loop about these goods via email. Most items will already be included in your weekly share, and additional quantities will be available to purchase as well.

The variety and quantity of items included in your share depends on the seasonality of produce and your selected share size. Customization will not be available this season.

## Share Sizes and Pricing

### HALF SHARE

#### Half Share Sizing

- Serves 1-3 people
- 5-8 items included weekly

#### Half Share Prices\*

- \$50 deposit required upon signup will go towards total cost of membership
- Winter Deal prices are good until end of the day Dec. 31st.

#### Weekly for 20 weeks:

- Winter Deal Price: \$400 (\$20/week)
- Regular Price: \$450 (\$22.50/week)

#### Biweekly for 10 weeks:

- Winter Deal Price: \$200 (\$20/week)
- Regular Price: \$225 (\$22.50/week)

### FULL SHARE

#### Full Share Sizing

- Serves 3-6 people
- 8-14 items included weekly

#### Full Share Prices\*

- \$50 deposit required upon signup will go towards total cost of membership
- Winter Deal prices are good until end of the day Dec. 31st.

#### Weekly for 20 weeks:

- Winter Deal Price: \$600 (\$30/week)
- Regular Price: \$650 (\$32.50/week)

#### Biweekly for 10 weeks:

- Winter Deal Price: \$300 (\$30/week)
- Regular Price \$325 (\$32.50/week)

\*Prices are subject to change depending on what payment plan is chosen.

## Payment Plan Options

We are currently accepting payment via check and credit/debit card. We accept all major credit/debit cards.

Since you are signing up early, we are only asking for a \$50 deposit to secure your spot for the 2022 CSA season. This \$50 deposit will count towards the total cost of your membership.

To complete the rest of your payment in the future, you have a choice between three payment plan options:

1. Payment in full payment by April 1st
2. 50% payment due by April 1st and 50% installment due the first week of August
3. 25% payment due April 1st with three 25% installments (NOTE: an additional \$2.50 administrative fee will be added to each installment) The three remaining 25% installment payments will be due the first week of June, August, and October.

### Payments

Within 2 business days of signing up, we will email you with instructions for submitting your \$50 deposit if you have not already paid it. You can pay by credit card using our secure, online banking system, or you can make a check payment. Checks can be made payable to Appleland LLC. Please mail checks to Appleland LLC 6330 Co Hwy B Belgium, WI 53004. You can also pay at the market until we close for the season mid-December - we accept cash, checks, and credit/debit cards.

Closer to March 2022, we will begin to send you payment reminders for your remaining balance that reflects your chosen payment plan.

Depending on your chosen payment plan, we will send you reminders for when your other check payments are due.

Please remember, whatever payment plan you choose, we are counting on your full and on-time payments for the entire CSA season. We order seeds and have other significant expenses early in the season to prepare for the CSA. We are asking you to make a full season commitment to us, including completing all payments in full, as a CSA Member and per this agreement. We are likewise making a full season's commitment to you.

### Late Payment/Holds

If your payments due are not received by the pickup following your initial late payment notice, and if a mutually agreed upon alternative was not made, you may receive an email indicating your share is on hold. You may not be able to pick up your share until your payment has been submitted. If you do not fulfill your payment, your membership may be on hold indefinitely. However, we hope this will never happen and we will gladly work with you in hopes of finding a better alternative!

### Cancellations and Refunds

Similarly, Appleland Farm Market CSA Memberships are non-refundable. In the case of financial hardship or life circumstance, please contact Marlie, the CSA Manager at [marliesummers@applelandorchard.com](mailto:marliesummers@applelandorchard.com).

## Pick-up Times and Location

Your share will be available for pick up at Appleland Farm Market at 4177 WI-57 Fredonia, WI on Wednesdays. Specific times will be announced in the coming months, and we will work with you to find a time that works best for your pickup!

## Forfeited Products and Holds

We understand that life gets busy, so you will receive a reminder about pickup each week through our newsletter.

If for some reason you can no longer collect your share that day, contact the CSA Manager before the end of the pick up time period to arrange another time to get your share. You may also have a friend or family member pick up for you. However, if we do not hear from you, your share will be donated at the end of the allotted time. If you do not reschedule, you forfeit that share amount and will not be refunded.

If you have something like a vacation or business trip planned and know ahead of time that you will not be available to pick up your week's share, you can easily put a hold on your share and receive two shares a different week. We will also have a reminder of this in the weekly newsletter and a place for us to communicate about it.

## Risks and Rewards

A main feature of the commitment made between farmers and CSA Members is they share in both the risks and the rewards of farming. CSA Members share in their farm's risk because they have made a down payment and agree to complete all remaining payments in advance of the season. With that, they also bear the risk of a partial or total crop failure due to poor weather, challenges from disease, pests, and insects, or other conditions that may reasonably impact production. Although we will make a large effort to generate a successful harvest, the actual quantity of produce will vary according to the multiple factors that affect a harvest. In other words, it's possible that you may receive less of, or even none of, certain types of produce. Although we hope these instances are few and far between, please keep in mind that through your membership you are supporting your farm and directly helping your farmer pull through these difficult challenges that come along with the job.

On the other hand, some crops may exceed expectations! One benefit of a CSA Membership is that you also get to share in the rewards of a successful crop/harvest, including getting extra produce or other goods in your share on certain weeks. Other than the obvious reward of receiving high quality, fresh, nutritious food, being a CSA Member means that you will be introduced to new varieties of food and have a direct connection to your food's producers. Perhaps the biggest reward of all is knowing that you will be a part of a community of like-minded consumers and participating in a more transparent, localized food system. Although we inevitably anticipate some challenges in running a CSA program, we believe that our members will be able to experience more rewards than risks!

## Communication

In addition to facilitating a shared understanding with your CSA Membership, we also wish to utilize this agreement to establish proactive communication with all members. We believe communication is fundamental to all good relationships, and we hope this will be a positive experience for you. If you have any questions or concerns, please feel free to reach out to us. We truly appreciate your membership and support. We want to hear from you, and we wish to support you, too!

With that, we will regularly provide a newsletter that contains farm and CSA updates, recipes, tips, and opportunities to communicate with one another. Our intent with the newsletter is to keep CSA Members informed about the happenings at the farm and to help make the most of your weekly share.

## Member Information and Preferences

1. First Name: \*

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2. Last Name: \*

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3. Email: \*

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4. Phone number (please include area code); \*

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5. Mailing address: \*

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6. City: \*

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7. Zip/Postal code: \*

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8. Please select one share size (prices reflect Winter Deal promo): \*

*Mark only one oval.*

- Half Share - Weekly (\$400 total)
- Half Share - Biweekly (\$200 total)
- Full Share - Weekly (\$600 total)
- Full Share - Biweekly (\$300 total)

**We will send you a follow-up email confirming your membership preferences. We will also provide instructions for completing your deposit.**

If you are choosing to pay your \$50 deposit via credit card and want to take care of your payment right away, please scan this link using your phone's camera. It will bring you to a secure checkout powered by Square, and you will be emailed a receipt.



- 9. As a reminder, your \$50 deposit WILL count towards your total membership cost. Please select a payment plan for your remaining payments (by selecting a payment plan, you agree to complete all payments). \*

Mark only one oval.

- Payment in full payment by April 1st
- 50% payment due by April 1st and 50% installment due the first week of August
- 25% payment due April 1st with three 25% installments due the first week of June, August, and October (NOTE: an additional \$2.50 administrative fee will be added to each installment)

- 10. Do you have additional comments, questions, or suggestions?

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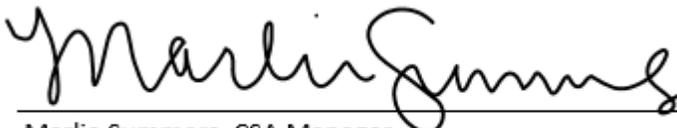


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Appleland Farm Market CSA Membership Commitment As your CSA farm, we are very committed to you. We will do our very best to provide you with ample amounts of nutritious foods this season along with fulfilling the delivery of all of the other benefits that come with your membership. It is our hope that you will want to remain a CSA Member for the years to come. We look forward to a successful season along with you!

  
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 Marlie Summers, CSA Manager

11. I have reviewed the contents of Appleland's 2022 CSA Membership Agreement, and I understand both the risks and rewards of becoming a Community Supported Agriculture (CSA) Member. Along with the farmers at Appleland Farm Market, I agree to fulfill my commitments to this membership. \*

*Mark only one oval.*

I agree

I disagree

### Contact Information

CSA Information:

Marlie Summers

CSA Manager

(920) 946-9198

[marliesummers@applelandorchard.com](mailto:marliesummers@applelandorchard.com)

Store/CSA Pickup Location:

Appleland Farm Market

4177 Highway 57

Fredonia, WI 53021

(262) 692-2560

[www.applelandorchard.com](http://www.applelandorchard.com)

We will send you a follow-up email confirming your preferences and provide instructions for payment. It will also include a copy of this agreement for your records.

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